

For more information about this exciting program, please call:

**Nancy Hurst**  
Coquina Sands Homeowners Association  
**239-404-8601**  
**nancyhurst@earthlink.net**

**Amy Saad**  
Lake Park Association  
**239-285-5666**  
**amysaad@gmail.com**

**Marie Murphy**  
Moorings Property Owners Association  
**239-435-7370**  
**emmy1992@yahoo.com**



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**To obtain the current list of participating merchants, visit our respective websites:**

[www: CoquinaSands.org](http://www.CoquinaSands.org)

[www.LakeParkNeighborhood.com](http://www.LakeParkNeighborhood.com)

[www.MPOA.org](http://www.MPOA.org)

# Resident Club Card



Another way for residents and merchants to keep all our shopping **LOCAL!**

# Residents Club Card (RCC)

The **Coquina Sands Homeowners Association, Lake Park Association, and Moorings Property Owners Association** represent a large group of year-round residents who want to ensure the continued success of our local business community. We are writing to you today to share with you an Incentive Program which encourages residents to support and patronize locally owned businesses.

These three associations will launch a Resident's Club Card (RCC) to encourage local residents to support locally owned businesses. RCC members would receive various perks ranging from discounts to special offers at participating businesses located within the city of Naples. This will help promote your local business all year, especially during the slower months.

The discounts or special offers would be determined by each

business. The RCC card must be presented and cannot be combined with other offers (ex: early dining or other coupons). RCC offerings are subject to change by each business at the merchant's discretion.

Our members will carry a card to identify themselves as a member of their respective Association. Members are instructed to present the card upon arrival along with a valid photo ID to verify their credentials. At restaurants, our members are requested to tip wait staff based upon the full pre-discount value of their meal.

We have a growing number of participants and look forward to working with you. There is no cost to you to join this endeavor, so please join us and be a part of our team effort to ensure the continued success and vitality of the city of Naples' businesses.

Please complete the registration form and return to us. For additional information, please contact one of our Association representatives. (*Contact information on reverse.*)

1. Business name:  
\_\_\_\_\_
2. The merchant agrees to provide RCC members a discount of \_\_\_\_\_% on purchases from Merchant's establishment.
3. The merchant agrees to participate in the RCC program for a period of \_\_\_\_\_ from the date of agreement.
4. The merchant's address and contact information is:  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Merchant Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Cut or Tear Here

Please return completed form to:  
Residents Club Card  
c/o Moorings Property Owners Association  
P.O. Box 8961  
Naples, Florida 34101

**Free Advertising to 5000+ Residents • Benefits both Merchants & Residents**